

Alex Tarasiuk

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SKILLS

Node.js · React · Next.js · Express · GraphQL · NoSQL · CSS · PHP · SEO & SEM · Copywriting · Adobe Design Suite
Team-building · Creative thinking · First Principles Thinking · Innovation

EXPERIENCE

March 2018 – Present Replicant Media Distributed
Marketing and Web Development

Web Development and SEO/SEM marketing, The RK Group San Antonio

- Maintained all of The RK Group's websites and online marketing channels with Google Adwords. Optimized processes to the point of replacing most marketing spend from magazine and convention spaces to online adwords marketing
Technologies used: Webflow, Google Ads, custom JS and CSS

Frontend Engineer - Word of Life

- Worked with a team of 3 to build a subscription Education platform which has more than 6,000 active organizations. Customer has saved +\$50k quarterly in paper material switching to digital. Managed client relations and developer tasks, as well as built out tools for customer to maintain existing CMS structure alongside the new app.
Built on Node.js, Next.js, React, Redux, GraphQL, AWS RDS, AWS S3, AWS Cognito with integration to Salesforce.

August 2018 – Present Trilogy Education Services Remote
Web Development

Course Instructor - Full Stack Web Development

- Taught a group of students web development, beginning from pseudocode, HTML, CSS, all the way to PWA's, NoSQL Databases and React.
Taught HTML, CSS, JavaScript, Web API's, Client side storage, Node.js, Class-based and object-based development, Express, MySQL, NoSQL, Test-driven development, Webpack, React hooks and Computer Engineering basics

Courses taught:

- Tecnológico de Monterrey (Aug. 2018–Feb 2019)
- University of Texas San Antonio (Aug. 2020–Apr 2021)
- University of Texas San Antonio (October 2021–Present)

July 2012 – May 2018 Vertical Media Studio Miami, FL, Querétaro, MX
Founder, Frontend Developer

Frontend Engineer, WealthForge

- Lead a team of 3 to build out a Wealth Management social network built on Laravel PHP. The network connected qualified investors to entrepreneurs looking to raise funding. Required multiple touchpoints in the signup process (handling of files and confidential documents, approval from multiple parties) and multiple user types.
Built on Laravel, MySQL, HTML & CSS

Creative Services Project Lead, Kellogg's LATAM

- Planned and executed various events for Kellogg's Latin America, including employee education initiatives, as well as end of the year events. Required working with a team to structure, design, and execute graphic and event details for over 500 people.

Sept 2010 – March 2012 Web Developer Miami, FL
ZeroFractal Miami

Fullstack Web Developer

Worked on a variety of projects for clients such as P&G Prestige and HBO Latino, building out web pages, developing with PHP and implementing new initiatives in multimedia and content marketing.

EDUCATION

Aug 2008– May 2011 Miami International University Miami, FL
Bachelor of Fine Arts, Web Design & Interactive Media *Degree Conferred*

Aug 2007 – Jun 2009 Florida International University Miami, FL
Associate of Liberal Arts *Degree Conferred*

Languages

- English: Native
- Spanish: Native

References or Letters of Recommendation are available on request.